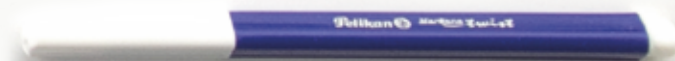


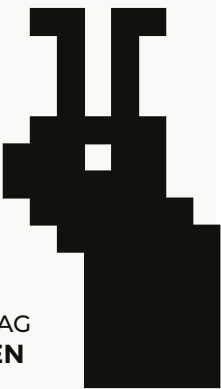
How Much Ink Does A Marker Contain?

Ruben de Haas

Catálogo



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¿Cuánta Tinta Tiene Un Plumón?

¿Recuerdas la sensación de libertad y lo mucho que te divertías con tus amigos? ¿Solías ir a la papelería y pedías a tus padres por materiales extras para hacer una manualidad? Desde plastilina, crayolas, plumones, hasta cinta o etiquetas de colores.

Este tipo de sentimientos son los que revivieron en nosotros cuando vimos la obra de Ruben de Haas. Nos emocionó tanto, que le enviamos un paquete de 12 plumones Pelikan de la Papelería Rainbow de El Pedregal, el hizo pruebas en su estudio de Ámsterdam y las recogimos en España.

En “¿Cuánta tinta tiene un plumón?”, Ruben de Haas ha hecho pruebas con más de 100 tipos de plumones de distintas marcas de alrededor del mundo. Realizando la obra por más de dos horas diarias por cerca de un año. Todo este tiempo, le dio a de Haas un espacio para voltear a ver su interior y poder hacer una reconexión con su intuición.

Después de trabajar en publicidad y haciendo trabajos de diseño por muchos años empezó a preguntarse: ¿Qué quiero hacer con mi vida y qué pasaría si lo comienzo a hacer a partir de ahora?

Esta exposición invita al visitante a disfrutar de los colores y preguntarse (nuevamente). ¿Qué es lo que realmente disfrutaba en mi niñez?; ¿Hago realmente lo que me gusta hacer?; ¿Cuál es mi color favorito y cuándo es la última vez que me di tiempo para hacer algo que me “apapache”?

Disfruta los colores, disfruta la vida!

How Much Ink Does A Marker Contain?

Do you remember being free and having fun with your friends? Did you used to go to the papelería and ask your parents for extra craft supplies? From play dough, crayons, markers, to tape and colorful stickers.

These were the feelings which came back to us when we saw the art of Ruben de Haas. It made us excited. We send him 12 Pelikan markers from Papelería Rainbow in El Pedregal. He tested them at his studio in Amsterdam, and we picked them up in Spain.

In ‘How Much Ink Does A Marker Contain?’ Ruben de Haas tested over 100 markers of different brands from all over the world. Sitting still for two hours became a daily practice for almost a year. This time gave de Haas space to turn inwards and reconnect with his intuition.

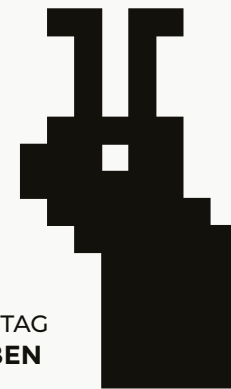
After working in advertising and doing design work for many years he started asking himself the question again: What do I really want to do in life, and what will happen if I just start doing it.

This exhibition invites the visitor to enjoy the colors and ask questions (again). What did you enjoy doing as a child? Are you doing what you like to do? What is your favorite color and when is the last time you made time for yourself?

Enjoy the colors, enjoy your life!



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Ruben de Haas (1988) is a conceptual and visual artist. Ten years he trotted the globe and lived in Australia, New Zealand, Bali, Cambodia & Mexico. He was able to join creative studios, open a gallery, film for a documentary, publish a book, win some awards & work for a long list of diverse clients from all over the world.

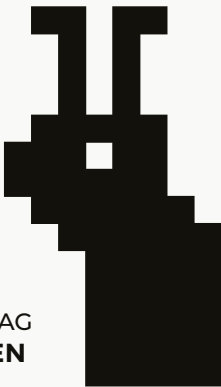
His art is bought by collectors in New York, United Kingdom, Hong Kong, Australia & The Netherlands. In 2022 Ruben was nominated for the 'Koninklijke Prijs voor de Vrije Schilderkunst' (Royal Dutch Art Prize). He prefers tea over coffee, likes mixing cheese with hagelslag (try it) and works full time at his studio in Amsterdam.

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**How Much Ink Does
A Marker Contain?**

Pelikan Amarillo 2021
By Ruben de Haas
29 x 29cm
\$7,000



Pelikan Gris 2021
By Ruben de Haas
29 x 29cm
\$7,000



Pelikan Naranja 2021
By Ruben de Haas
29 x 29cm
\$7,000



Pelikan Rosa 2021
By Ruben de Haas
29 x 29cm
\$7,000

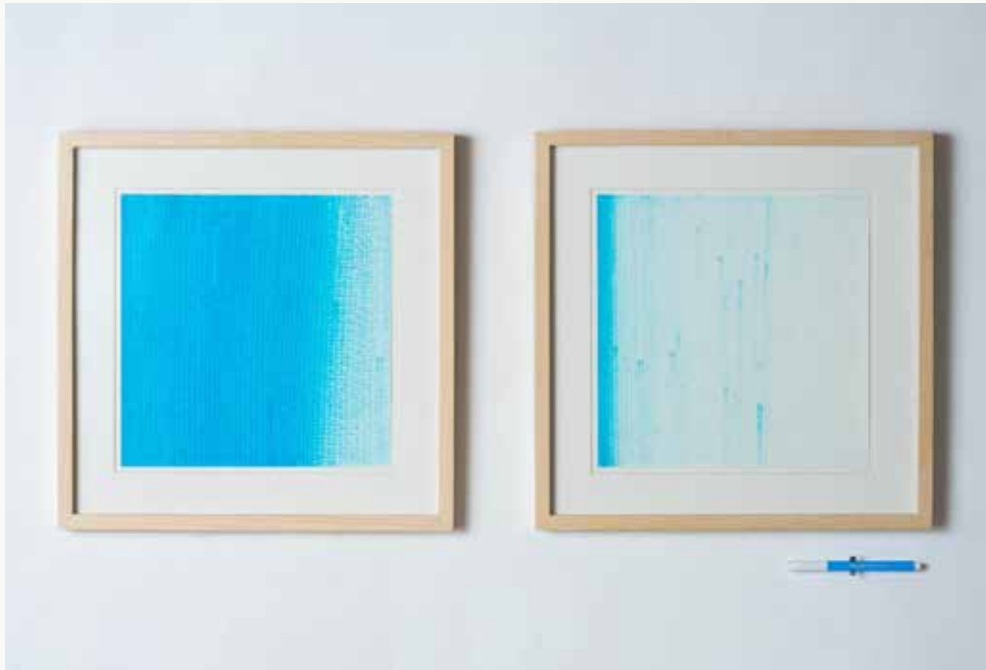


Pelikan Rojo 2021
By Ruben de Haas
29 x 29cm
\$7,000



Pelikan Dark Green
By Ruben de Haas
29 x 29cm
\$7,000





Pelikan Light Azul 1+2
By Ruben de Haas
29 x 29cm
\$12,000.00



Pelikan Brown 1+2
By Ruben de Haas
29 x 29cm
\$12,000.00



Pelikan Light Azul 1+2
By Ruben de Haas
29 x 29cm
\$12,000.00



Pelikan Negro 1+2
By Ruben de Haas
29 x 29cm
\$12,000.00



Pelikan Purple 1+2
By Ruben de Haas
29 x 29cm
\$12,000.00



Pelikan Verde 1+2
By Ruben de Haas
29 x 29cm
\$12,000.00



How Much Ink Does A Marker Contain?



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